

Market research in Medical device



International Health Market Trends (IHMT) is a consulting Company specializing in medical device markets. We provide healthcare stakeholders with key data and a variety of value-added services:



Online market reports



Market surveys



Government affairs



Decision making maps

Consulting services



Online market reports



BUY

IHMT has centralized market reports focused on medical device from **the most reputable market researchers**. Read summaries & outlines, and buy online.

Market surveys



IHMT creates market surveys which involve all of the Companies within the market concerned. Used from the President to the rep. Sales data broken down **by region, rep & centre**.

Government affairs



Since 2008, IHMT has teamed with Hull Associates, a Washington, D.C. based **international network of consultants** providing medical industries with reimbursement, pricing and market access studies.

Decision making maps



IHMT provides medical associations with **"decision making" maps** based on patients registries.

IHMT also performs **geomarketing** analysis (i.e. reps territories) for medical device industry.



International Health Market Trends (IHMT) is a consulting agency specializing in medical device markets. We've been providing healthcare stakeholders with market research since 2001.

Join our network on **Linked in**

inquiries@ihmt-medicaldevice.com

+33.675.66.99.10

Learn more on www.ihmt-medicaldevice.com

Copyright and Realisation : IHMT